



CENTER FOR
AUTOMOTIVE
RESEARCH

Center for Automotive Research Sponsors the Automotive and Mobility Track at LiveWorx

President and CEO Carla Bailo to Present on *Reconstructing the Future of Cities*

Center for Automotive Research will sponsor/present the Automotive and Mobility track at the LiveWorx® digital transformation conference on June 10-13 at the Boston Convention and Exhibition Center. The Automotive and Mobility Track is one of a dozen content tracks at this year's LiveWorx event, which will bring together thought leaders presenting innovative business strategies, expert panel discussions on industry hot topics, and real-life use cases on technology implementations.

The Automotive and Mobility Track will cover trending industry topics, including autonomous vehicles & mobility services, augmented reality, design automation, systems engineering and more.

The **Center for Automotive Research (CAR)** produces industry-driven research and analyses; develops forecasts; fosters dialogue and convenes forums; and publicly disseminates our research through events, our website and the media. As an independent, non-profit, research organization with a multi-disciplinary approach, CAR engages with leaders in the global automotive industry to support technology advancements and improve the competitiveness of the U.S. automotive industry. We succeed through close collaboration and strong relationships with automakers, suppliers, industry associations, government, non-profits, labor organizations, and educational institutions.

The **Center for Automotive Research** will also present *Reconstructing the Future of Cities* as part of the Automotive and Mobility Track on Tuesday, June 11.

Reconstructing the Future of Cities will cover the transformational technologies that are affecting the dynamics of cities significantly. Technological improvements and advanced mobility technologies have led to multi-dimensional effects on cities and are expected to have even bigger effects in the future as they become more publicly available. Communities across the U.S. (and beyond) are seeking resources to better understand the potential impacts of these technologies on their communities.

[LiveWorx](#) is a global digital transformation conference and marketplace for solutions engineered for the new era of industrial innovation. The four-day event features hundreds of breakout sessions, Track Spotlight presentations, and powerful Keynote speakers set in an immersive, interactive technology playground. This year's theme, "Augmented Workforce: Taking Human Capabilities to New Heights" places a strong focus on providing the expected 6,500+ attendees with a personalized, connected journey that shows how people are complemented by technology rather than replaced by it. Register for LiveWorx and co-located events at www.liveworx.com/register.

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