



MBS 2024

MANAGEMENT BRIEFING SEMINARS

August 5-8, 2024 | Grand Traverse Resort

Students@MBS

The Center for Automotive Research (CAR) offers a unique opportunity for students to connect with a future in the auto industry by participating in the Student Program at the CAR Management Briefing Seminars (MBS). [Students@MBS 2024](#) is targeting undergraduate students pursuing a career in the automotive industry. Students will have the opportunity to share in one of the industry's premier events. Students@MBS 2024 will mark the 13th year of the program. The past thirteen years have been successful with over 40 students representing up to 12 schools and 11 corporate sponsors each year.

What Past Students Are Saying

Tyler Knott

Wayne State University
Class of 2018
Mechanical Engineering

"My experience at CAR MBS was memorable and extremely valuable in my upcoming career. I met with people high up in many different companies and organizations that I never thought I would ever interact with. I had the opportunity to speak with engineering directors of major OEMs and with CEOs of major tech companies. These conversations and connections I made are going to be critical when choosing what path I am going to explore in my career."

Benjamin Krawiec

Lawrence Tech Class of 2020
Mechanical Engineering

"I just wanted to once again say thank you for giving me the opportunity to attend CAR MBS this year. I believe the experiences I gained will benefit me in my professional career as well as through my motorsports competition team at Lawrence Tech."

Morgan McCann

Lawrence Technological University
Class of 2018
Mechanical Engineering

"The last day with all of the information about company culture was the best. It was really interesting to see how different companies try to keep young talent, and it helped me open my eyes to what company I'd like to work for in the future."

Background

Initiated by the University of Michigan in 1965, the first Management Briefing Seminars (MBS) hosted only 30 people. MBS attracts attendees from more than 35 states and 15 countries—representing industry, academia, media and the government.

CAR MBS leads the industry in providing a context for auto industry stakeholders to discuss critical issues and emerging trends while fostering new industry relationships in daily networking sessions. The annual, world-class CAR MBS takes place each August at the Grand Traverse Resort & Spa, Traverse City, Michigan, USA. Seminars include targeted sessions on advanced manufacturing, connected and automated vehicles, advanced powertrain, talent, mobility, sales & production, and policy.

On-site Program

Students@MBS offers those students who are passionate about pursuing a career in the automotive industry an opportunity to experience firsthand the present-day issues driving the industry.

Students will have the opportunity to:

- Be introduced to an industry that provides a prospective career path
- Network with speakers and participants for reference and future job opportunities
- Have round-table discussions with industry executive leaders
- Relate the methods and theories learned in academic classes to real industry issues

Students will be provided with:

- Full-conference registration (August 6-8, 2024)
- Orientation upon arrival (Monday, August 5, 2024)
- Lodging (based on double occupancy with another student)
- Meals - Continental breakfast and lunch each day at the conference; social hours hosted in the evening. Any additional meals are at student's own expense.

Travel/Lodging:

The student is responsible for their own travel arrangements, travel expenses, meals outside the conference and any incidentals. CAR Management Briefing Seminars are held in Traverse City, Michigan. Sponsorship pays for 1 room (based on double occupancy) and includes 3-night's (Monday, 8/5 - Thursday, 8/8) accommodations. A personal credit card will be required upon check-in for incidentals. Additional nights may be paid for on your own.



What the college needs to do:

- Identify 2 students who are interested in a career in the automotive industry. We suggest you review the conference content to help select students who have the most appropriate background. For example, engineering, business or public policy seem to fit well
- Once 2 students have been identified, please provide their contact info so that we may share registration details with them. Once the registration is complete, they will be provided with detailed logistics
- Students should be advised of appropriate conference dress code, assisted with networking skills, and offered guidance on making travel arrangements to Traverse City, if needed
- Deadline: Please provide the names of the 2 selected students to Morgan Stickley by Friday, May 31, 2024.

What the student needs to do:

- Agree to attend the conference and student activities from Monday afternoon, 8/5 – Thursday afternoon, 8/8
- Agree to double occupancy with another student at a hotel to be determined
- Agree to attend all seminars and participate in the student activities on-site
- Be responsible for their own travel arrangements, travel expenses, meals outside the conference and any incidentals

To inquire about available funding, contact:

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