



CENTER FOR
AUTOMOTIVE
RESEARCH

FOR IMMEDIATE RELEASE

July 31, 2024

Contact:

Mark Garrison

VP Marketing & Communications

mgarrison@cargroup.org

Center for Automotive Research Announces Michigan Governor Gretchen Whitmer, as Keynote Speaker for Management Briefing Seminars (MBS)

Ann Arbor, MI (July 31, 2024) – The Center for Automotive Research (CAR) is excited to announce Gretchen Whitmer, Governor of the State of Michigan, as a keynote speaker for its upcoming Management Briefing Seminars (MBS). MBS is a premier event that brings together leaders from across the automotive industry for insightful discussions on the most critical issues facing the sector.

Governor Whitmer will deliver a keynote address as we kick off the 59th year of the conference. Her participation in MBS underscores the importance of the automotive industry for the state of Michigan and the state’s commitment to collaborating with the automotive industry to shape the future of transportation.

“The Management Briefing Seminars provide a valuable platform for open dialogue on important automotive and mobility issues, and we look forward to having Governor Whitmer join us again this year,” said Alan Amici, President & CEO of the Center for Automotive Research.

Registration for the 2024 MBS is open. For more information, including the full speaker lineup and agenda, please visit the CAR website at www.cargroup.org/mbs.

Center for Automotive Research

The Center for Automotive Research (CAR) is an independent, non-profit organization conducting industry-driven research and analysis. Focusing on critical areas like Energy & Sustainability, Technology, and Labor, Economics, and Policy, CAR has been a trusted resource for the automotive industry for over twenty years. www.cargroup.org

###